

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY JAKARTA

UNCLAS STATE 090214

E.O. 11652: N/A

TAGS: BEXP: ID

SUBJ: WAG DISCUSSIONS

REF: (A) JAKARTA 0698; (B) JAKARTA 0699

1. WAG DISCUSSIONS REVIEWED AMEMBASSY JAKARTA'S PROGRESS
IN FULFILLING FY'75 CCP OBJECTIVES TO DATE AND TRANSMITTAL
OF FY'76 CCP DRAFT TO POST.

2. DISCUSSION INCLUDED POSSIBILITY OF PREPARATION BY OIM
NEXT YEAR OF COMPREHENSIVE INDONESIAN STUDY WHICH WOULD
IDENTIFY KEY SECTORS OFFERING BEST SALES OPPORTUNITIES FOR
U.S. PRODUCTS. AMERICAN INDUSTRY HAS TOLD COMMERCE
DEPARTMENT THAT ONE OF THE MOST IMPORTANT WAYS IN WHICH
COMMERCE AND THE EMBASSIES CAN ASSIST THEM IS TO PROVIDE AN
EVALUATION AND EXPLANATION OF THE ECONOMIC DEVELOPMENT
PLANS OF FOREIGN COUNTRIES. POST'S VIEWS ON WEAKNESS OF
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REPELITA II AND REASONS FOR CANCELLATION OF ACTION 1 A,

ANNEX B (REF A) ARE APPRECIATED. HOWEVER, COMMERCE FEELS THERE MAY BE SIGNIFICANT PORTIONS OF REPELITA II WHICH COULD SERVE U.S. INDUSTRY AS A MARKET ANALYSIS TOOL AND PROVIDE A BASE FOR THE ABOVE MENTIONED STUDY. HENCE COMMERCE IS WILLING TO PAY FOR THE TRANSLATION OF REPELITA II. POST EVALUATION AND INTERPRETATION OF TRANSLATION WOULD BE REQUIRED. WAG WOULD APPRECIATE POST'S VIEWS ON

THE COST AND FEASIBILITY OF THE COMPLETE TRANSLATION AND WORKLOAD REQUIRED TO EVALUATE THE STUDY.

3. GIVEN IMPORTANCE OF COMPREHENSIVE MARKET STUDY TO COMMERCE'S (OIM'S) PROMOTIONAL PLANNING HERE, WAG WOULD ALSO APPRECIATE POST ASSESSMENT OF THE VALUE AND READY AVAILABILITY OF ADDITIONAL INFORMATION SOURCES FOR THIS STUDY, E.G. FURTHER REFINEMENT OF PRIORITY LIST FOR EXIM CITED REF A, IBRD STUDIES, ETC.

FOR EMBASSY'S INFORMATION AND GUIDANCE, INDONESIAN STUDY UNDER CONSIDERATION WOULD BE SIMILAR TO THE AUGUST 1974 REPORT "BRAZIL, SURVEY OF U.S. EXPORT OPPORTUNITIES". COPY BEING AIRMAILED TO POST UNDER SEPARATE COVER.

4. DELAY ON POST'S RECEIPT OF MARKET RESEARCH REQUESTS ON HEALTH CARE AND INDUSTRIAL AND COMMERCIAL SECURITY DEVICES NOTED. EFFORTS WILL BE MADE TO REQUEST MARKET RESEARCH IN THE FUTURE ON A MORE TIMELY BASIS. KISSINGER

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